

## Join the movement to give back on #GivingTuesday

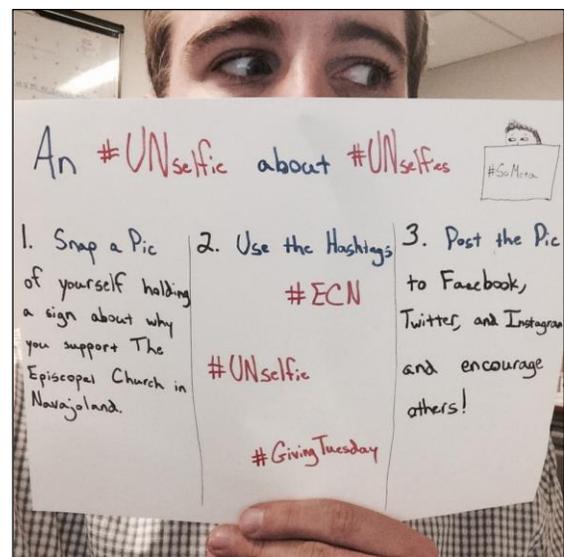
We need your help this December 2<sup>nd</sup> – everyone can participate!

You know the pattern – every year, families and friends gather at the end of November to kick off the Christmas Season. Often, people lament the fact that the symbolic start to this season is a day known for unabashed consumerism, wherein we purchase more and more *stuff*. Black Friday, they call it. This is of course followed by its newer counterpart, Cyber Monday – people who are returning to their offices indulge in online deals (also to purchase more and more *stuff*).

**#GIVINGTUESDAY™** Yet, perhaps you are unaware of an emerging movement to have a day that highlights our selflessness: it's called #GivingTuesday and this year it falls on December 2<sup>nd</sup>. The Episcopal Church is a participating partner this year and we are raising money in support of one of our most unique, beautiful, promising, and in-need missions: Navajoland.

The Episcopal Church in Navajoland is building six new traditional Navajo structures called Hogans. These are used for ceremonial, educational, and spiritual purposes. You can [read all about the project](#) and the ways that it will strengthen the Episcopal Church in Navajoland – both their efforts to reach out and heal their communities and to support indigenous clergy.

There are two goals for this (or any) #GivingTuesday initiative. The first is, of course, to raise funds that support this great project. The second is to build buzz and awareness. We need your help with both, since they build off each other. So first, please give. Giving is the best way to kick off the Christmas Season by supporting this healing ministry. Second, post about it on all your social media outlets. Even if you can't take part in the first goal, please take part in the second. Here's how to do that: have you heard of the #UNselfie? Just snap a selfie while holding a sign that supports our #GivingTuesday project and post it wherever you can! Use the hashtags #GivingTuesday, #UNselfie, and #ECN. We'll like and retweet as much as we can! Spread the word and spread the good works.



Check out [www.navajoland.org/Build-a-Hogan.html](http://www.navajoland.org/Build-a-Hogan.html)