

## June 10, 2018 The Episcopal Asset Map Relaunch

The Episcopal Asset Map, found at www.episcopalassetmap.org, is an online platform showing the location and ministries of Episcopal churches, schools and other communities. The map has been revamped and refreshed with more-detailed information, easier access and ease of navigation.

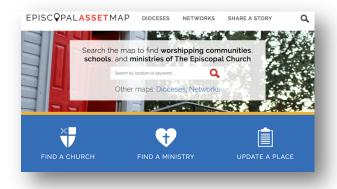
A joint project of the Episcopal Church and Episcopal Relief & Development, this innovative partnership tracks local ministries and shows the location and the array of ministries and programs offered by Episcopal congregations, schools and institutions throughout the church. Nearly every diocese of the Episcopal Church is represented on the map as well as over 20 networks, such as Jubilee Ministries, the United Thank Offering, Ethnic Ministries, and Episcopal Camps and Conference Centers.

"With the Episcopal Asset Map, you have the opportunity to tell the Church and the world about how your congregation is being called to serve God and neighbor," explained Tamara Plummer, Asset Map Coordinator for Episcopal Relief & Development. "The Asset Map site will share the many ways you are engaging in the important work that God has called us to. It also helps us assess the gifts of our Church as we prepare to respond to the needs of our vulnerable neighbors after a disaster."

On the map, Episcopal Church institutions appears as pins, linked to a profile page with additional information about location, hours, facilities, programs, and any photos or videos that have been shared and approved. Because the map is grassroots-populated, local congregations are able to post the most relevant and up-to-date information such as summer worship schedules or special programs that respond to the needs in their communities.

"A website is a tool, but it takes you sharing the stories of our worship communities to make it effective and useful," said Christopher Sikkema, Coordinator for Digital Evangelism. "We are excited to announce that in the weeks ahead, the Find A Church on www.episcopalchurch.org will be updated by the Asset Map. This move strongly demonstrates our focus on evangelism: every Episcopalian taking the responsibility to tell the story of this diverse church of ours."

Among the many updates to the Episcopal Asset Map are: an updated user interface; enhanced search capabilities; improved abilities for networks across the Episcopal Church to display their data; and dedicated pages for Episcopal dioceses and networks to tell their stories and connect people with important contacts



"What remains the same is that the map allows us to tell the stories of the whole church, highlight new and exciting ministries, and begin to understand more fully the ways the Holy Spirit is moving through the congregations, dioceses, and networks of the Episcopal Church," noted Katie Mears, Senior Director of Episcopal Relief & Development's US Disaster Program. "T'm so excited that this map continues to highlight the presence, ministry and capacity of the church both on normal days, but also after a disaster. We are already seeing diocese and regions use this information as they plan disaster responses."